WNET KIDS
National Underwriting
Page 1
01/14/2013 -

01/21/2013 11:10:02 Performance Report

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ANGELINA BALLERINA: THE NEXT STEPS #313

Mon, 01/14/2013 at 11:00 HARD ROCK RESORTS Mon, 01/14/2013 at 23:00 HARD ROCK RESORTS Sat, 01/19/2013 at 11:00 HARD ROCK RESORTS Sat, 01/19/2013 at 23:00 HARD ROCK RESORTS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

ANGELINA BALLERINA: THE NEXT STEPS #314

Tue, 01/15/2013 at 11:00 HARD ROCK RESORTS
Tue, 01/15/2013 at 23:00 HARD ROCK RESORTS
Sun, 01/20/2013 at 11:00 HARD ROCK RESORTS
Sun, 01/20/2013 at 23:00 HARD ROCK RESORTS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

ANGELINA BALLERINA: THE NEXT STEPS #315

Wed, 01/16/2013 at 11:00 HARD ROCK RESORTS Wed, 01/16/2013 at 23:00 HARD ROCK RESORTS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

ANGELINA BALLERINA: THE NEXT STEPS #316

Thu, 01/17/2013 at 11:00 HARD ROCK RESORTS Thu, 01/17/2013 at 23:00 HARD ROCK RESORTS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

ANGELINA BALLERINA: THE NEXT STEPS #317

Fri, 01/18/2013 at 11:00 HARD ROCK RESORTS Fri, 01/18/2013 at 23:00 HARD ROCK RESORTS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

ARTHUR #1001

Thu, 01/17/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS Thu, 01/17/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

ARTHUR #1003

Fri, 01/18/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS Fri, 01/18/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS

WNET KIDS
National Underwriting
Page 2

01/14/2013 -

01/21/2013 11:10:02 Performance Report

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 01/14/2013 and 01/20/2013.

BARNEY & FRIENDS #1208

Mon, 01/14/2013 at 12:30 PTV STATIONS Tue, 01/15/2013 at 00:30 PTV STATIONS Sat, 01/19/2013 at 12:30 PTV STATIONS Sun, 01/20/2013 at 00:30 PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

BARNEY & FRIENDS #1209

Tue, 01/15/2013 at 12:30 PTV STATIONS Wed, 01/16/2013 at 00:30 PTV STATIONS Sun, 01/20/2013 at 12:30 PTV STATIONS Mon, 01/21/2013 at 00:30 PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

BARNEY & FRIENDS #1210

Wed, 01/16/2013 at 12:30 PTV STATIONS Thu, 01/17/2013 at 00:30 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

BARNEY & FRIENDS #1301

Thu, 01/17/2013 at 12:30 PTV STATIONS Fri, 01/18/2013 at 00:30 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

BARNEY & FRIENDS #1302

Fri, 01/18/2013 at 12:30 PTV STATIONS Sat, 01/19/2013 at 00:30 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CAILLOU #427

Mon, 01/14/2013 at 13:00 PTV STATIONS

Tue, 01/15/2013 at 01:00 PTV STATIONS Sat, 01/19/2013 at 13:00 PTV STATIONS Sun, 01/20/2013 at 01:00 PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

01/21/2013 11:10:02 Performance Report WNET KIDS
National Underwriting
Page 3
01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CAILLOU #428

Tue, 01/15/2013 at 13:00 PTV STATIONS Wed, 01/16/2013 at 01:00 PTV STATIONS Sun, 01/20/2013 at 13:00 PTV STATIONS Mon, 01/21/2013 at 01:00 PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

CAILLOU #429

Wed, 01/16/2013 at 13:00 PTV STATIONS Thu, 01/17/2013 at 01:00 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CAILLOU #430

Thu, 01/17/2013 at 13:00 PTV STATIONS Fri, 01/18/2013 at 01:00 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CAILLOU #432

Fri, 01/18/2013 at 13:00 PTV STATIONS Sat, 01/19/2013 at 01:00 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #120

Mon, 01/14/2013 at 08:30 PTV STATIONS Mon, 01/14/2013 at 16:00 PTV STATIONS Mon, 01/14/2013 at 20:30 PTV STATIONS Sat, 01/19/2013 at 16:00 PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #121

Tue, 01/15/2013 at 16:00 PTV STATIONS Sun, 01/20/2013 at 16:00 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #122

Wed, 01/16/2013 at 08:30 PTV STATIONS Wed, 01/16/2013 at 16:00 PTV STATIONS Wed, 01/16/2013 at 20:30 PTV STATIONS

WNET KIDS 01/21/2013 11:10:02 National Underwriting Page 4 01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

Sat, 01/19/2013 at 08:30 PTV STATIONS Sat, 01/19/2013 at 20:30 PTV STATIONS

This program appeared 5 times between 01/14/2013 and 01/20/2013.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #123

Fri, 01/18/2013 at 08:30 PTV STATIONS Fri, 01/18/2013 at 16:00 PTV STATIONS Fri, 01/18/2013 at 20:30 PTV STATIONS

This program appeared 3 times between 01/14/2013 and 01/20/2013.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #205

Thu, 01/17/2013 at 08:30 PTV STATIONS
Thu, 01/17/2013 at 16:00 PTV STATIONS; PTV STATIONS; POTTERY BARN KIDS
Thu, 01/17/2013 at 20:30 PTV STATIONS
Sun, 01/20/2013 at 08:30 PTV STATIONS
Sun, 01/20/2013 at 20:30 PTV STATIONS

This program appeared 5 times between 01/14/2013 and 01/20/2013.

CLIFFORD THE BIG RED DOG #126

Mon, 01/14/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Tue, 01/15/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Sat, 01/19/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Sun, 01/20/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

CLIFFORD THE BIG RED DOG #127

Tue, 01/15/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Wed, 01/16/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Sun, 01/20/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Mon, 01/21/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

CLIFFORD THE BIG RED DOG #128

Wed, 01/16/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Thu, 01/17/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

01/21/2013 11:10:02 Performance Report WNET KIDS
National Underwriting
Page 5
01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CLIFFORD THE BIG RED DOG #129

Thu, 01/17/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS Fri, 01/18/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CLIFFORD THE BIG RED DOG #130

Fri, 01/18/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Sat, 01/19/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CURIOUS GEORGE #402

Wed, 01/16/2013 at 08:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Wed, 01/16/2013 at 20:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CURIOUS GEORGE #403

Thu, 01/17/2013 at 08:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Thu, 01/17/2013 at 20:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CURIOUS GEORGE #610

Tue, 01/15/2013 at 08:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Tue, 01/15/2013 at 20:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Sun, 01/20/2013 at 08:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION
Sun, 01/20/2013 at 20:00 ABC MOUSE; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 4 times between 01/14/2013 and 01/20/2013.

CYBERCHASE #109

Wed, 01/16/2013 at 06:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY Wed, 01/16/2013 at 18:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CYBERCHASE #301

Tue, 01/15/2013 at 06:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Tue, 01/15/2013 at 18:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Sun, 01/20/2013 at 06:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

WNET KIDS 01/21/2013 11:10:02 National Underwriting Performance Report Page 6 01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

Sun, 01/20/2013 at 18:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 4 times between 01/14/2013 and 01/20/2013.

CYBERCHASE #309

Thu, 01/17/2013 at 06:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Thu, 01/17/2013 at 18:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CYBERCHASE #310

Fri, 01/18/2013 at 06:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 01/14/2013 and 01/20/2013.

CYBERCHASE #606

Mon, 01/14/2013 at 06:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Mon, 01/14/2013 at 18:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Sat, 01/19/2013 at 06:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Sat, 01/19/2013 at 18:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 4 times between 01/14/2013 and 01/20/2013.

DANIEL TIGER'S NEIGHBORHOOD #101

Thu, 01/17/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Fri, 01/18/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

DANIEL TIGER'S NEIGHBORHOOD #102

Fri, 01/18/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION Sat, 01/19/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

DANIEL TIGER'S NEIGHBORHOOD #115

Mon, 01/14/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV

STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

Tue, 01/15/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

WNET KIDS

01/21/2013 11:10:02 Performance Report National Underwriting

Page 7

01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

Sat, 01/19/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION Sun, 01/20/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 4 times between 01/14/2013 and 01/20/2013.

DANIEL TIGER'S NEIGHBORHOOD #117

Wed, 01/16/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Thu, 01/17/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

DINOSAUR TRAIN #124

Mon, 01/14/2013 at 09:30 PTV STATIONS Mon, 01/14/2013 at 21:30 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

DINOSAUR TRAIN #125

Tue, 01/15/2013 at 09:30 PTV STATIONS Tue, 01/15/2013 at 21:30 PTV STATIONS Sun, 01/20/2013 at 09:30 PTV STATIONS Sun, 01/20/2013 at 21:30 PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

DINOSAUR TRAIN #126

Thu, 01/17/2013 at 09:30 PTV STATIONS Thu, 01/17/2013 at 21:30 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

DINOSAUR TRAIN #208

Fri, 01/18/2013 at 09:30 PTV STATIONS Fri, 01/18/2013 at 21:30 PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

DINOSAUR TRAIN #209

Wed, 01/16/2013 at 09:30 PTV STATIONS Wed, 01/16/2013 at 21:30 PTV STATIONS Sat, 01/19/2013 at 09:30 PTV STATIONS

01/21/2013 11:10:02 Performance Report WNET KIDS
National Underwriting
Page 8
01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

Sat, 01/19/2013 at 21:30 PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

ELECTRIC COMPANY #206

Wed, 01/16/2013 at 05:30
DEPARTMENT OF EDUCATION
Sun, 01/20/2013 at 17:30
DEPARTMENT OF EDUCATION
Mon, 01/21/2013 at 05:30
DEPARTMENT OF EDUCATION
DEPARTMENT OF EDUCATION
AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

This program appeared 3 times between 01/14/2013 and 01/20/2013.

ELECTRIC COMPANY #212

Sat, 01/19/2013 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION Sun, 01/20/2013 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

ELECTRIC COMPANY #307

Fri, 01/18/2013 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

Sat, 01/19/2013 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

MARTHA SPEAKS #120

Mon, 01/14/2013 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

Mon, 01/14/2013 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS
Sat, 01/19/2013 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE Sat, 01/19/2013 at 19:30 ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

MARTHA SPEAKS #121

Tue, 01/15/2013 at 07:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Tue, 01/15/2013 at 19:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Sun, 01/20/2013 at 07:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Sun, 01/20/2013 at 19:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

01/21/2013 11:10:02 Performance Report

WNET KIDS National Underwriting Page 9 01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

______ _____

MARTHA SPEAKS #122

Wed, 01/16/2013 at 07:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Wed, 01/16/2013 at 19:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

MARTHA SPEAKS #123

Thu, 01/17/2013 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

Thu, 01/17/2013 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

MARTHA SPEAKS #124

Fri, 01/18/2013 at 07:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Fri, 01/18/2013 at 19:30 CPB; CHICK-FIL-A; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

MAYA & MIGUEL #136

Mon, 01/14/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS Sat, 01/19/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

MAYA & MIGUEL #137

Tue, 01/15/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS Sun, 01/20/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

MAYA & MIGUEL #138

Wed, 01/16/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

MAYA & MIGUEL #139

Thu, 01/17/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

MAYA & MIGUEL #140

Fri, 01/18/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

01/21/2013 11:10:02 Performance Report WNET KIDS
National Underwriting
Page 10
01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

PEEP AND THE BIG WIDE WORLD/POCOYO #314

Sat, 01/19/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

PEEP AND THE BIG WIDE WORLD/POCOYO #319

Mon, 01/14/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Tue, 01/15/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION Sat, 01/19/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Sun, 01/20/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 4 times between 01/14/2013 and 01/20/2013.

PEEP AND THE BIG WIDE WORLD/POCOYO #320

Tue, 01/15/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Wed, 01/16/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION Sun, 01/20/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Mon, 01/21/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 4 times between 01/14/2013 and 01/20/2013.

PEEP AND THE BIG WIDE WORLD/POCOYO #321

Wed, 01/16/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Thu, 01/17/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

PEEP AND THE BIG WIDE WORLD/POCOYO #322

Thu, 01/17/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Fri, 01/18/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

PEEP AND THE BIG WIDE WORLD/POCOYO #323

Fri, 01/18/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION

SID THE SCIENCE KID #210

Mon, 01/14/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

Mon, 01/14/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

Sat, 01/19/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Sat, 01/19/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

WNET KIDS

01/21/2013 11:10:02 Performance Report National Underwriting
Page 11
01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

This program appeared 4 times between 01/14/2013 and 01/20/2013.

SID THE SCIENCE KID #211

Tue, 01/15/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

Tue, 01/15/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Sun, 01/20/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Sun, 01/20/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 4 times between 01/14/2013 and 01/20/2013.

SID THE SCIENCE KID #212

Wed, 01/16/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING
Wed 01/16/2013 at 23:30 CPB: CARSON FAMILY CHARITABLE TRUST: METLIFE

Wed, 01/16/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

 ${\tt BECHTEL\ JR.\ FOUNDATION;\ THE\ ARTHUR\ VINING\ DAVIS\ FOUNDATIONS;\ THE\ BOEING\ COMPANY;\ VINCI\ MOBILE\ LEARNING}$

This program appeared 2 times between 01/14/2013 and 01/20/2013.

SID THE SCIENCE KID #213

Thu, 01/17/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Thu, 01/17/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 01/14/2013 and 01/20/2013.

SID THE SCIENCE KID #216

Fri, 01/18/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Fri, 01/18/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 01/14/2013 and 01/20/2013.

TEACHING CHANNEL PRESENTS #213

Tue, 01/15/2013 at 22:00 THE BILL AND MELINDA GATES FOUNDATION Thu, 01/17/2013 at 22:00 THE BILL AND MELINDA GATES FOUNDATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

01/21/2013 11:10:02 Performance Report WNET KIDS
National Underwriting
Page 12
01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WILD KRATTS #124

Wed, 01/16/2013 at 17:00 CPB; PTV STATIONS Thu, 01/17/2013 at 05:00 CPB; PTV STATIONS

This program appeared 2 times between 01/14/2013 and 01/20/2013.

WILD KRATTS #125

Mon, 01/14/2013 at 17:00 CPB; PTV STATIONS Tue, 01/15/2013 at 05:00 CPB; PTV STATIONS Sat, 01/19/2013 at 17:00 CPB; PTV STATIONS Sun, 01/20/2013 at 05:00 CPB; PTV STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

WILD KRATTS #127

```
Thu, 01/17/2013 at 17:00 CPB; PTV STATIONS Fri, 01/18/2013 at 05:00 CPB; PTV STATIONS
```

This program appeared 2 times between 01/14/2013 and 01/20/2013.

WILD KRATTS #135

Tue,	01/15/2013	at	17:00	CPB;	PTV	STATIONS
Wed,	01/16/2013	at	05:00	CPB;	PTV	STATIONS
Sun,	01/20/2013	at	17:00	CPB;	PTV	STATIONS
Mon,	01/21/2013	at	05:00	CPB;	PTV	STATIONS

This program appeared 4 times between 01/14/2013 and 01/20/2013.

WILD KRATTS #206

```
Fri, 01/18/2013 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS Sat, 01/19/2013 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS
```

This program appeared 2 times between 01/14/2013 and 01/20/2013.

WORDWORLD #213

Mon,	01/14/2013	at	12:00	U.S.	DEPARTMENT	OF	EDUCATION
Tue,	01/15/2013	at	00:00	U.S.	DEPARTMENT	OF	EDUCATION
Sat,	01/19/2013	at	12:00	U.S.	DEPARTMENT	OF	EDUCATION
Sun,	01/20/2013	at	00:00	U.S.	DEPARTMENT	OF	EDUCATION

This program appeared 4 times between 01/14/2013 and 01/20/2013.

01/21/2013 11:10:02 Performance Report WNET KIDS
National Underwriting
Page 13
01/14/2013 -

01/20/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WORDWORLD #214

Tue,	01/15/2013	at	12:00	U.S.	DEPARTMENT	OF	EDUCATION
Wed,	01/16/2013	at	00:00	U.S.	DEPARTMENT	OF	EDUCATION
Sun,	01/20/2013	at	12:00	U.S.	DEPARTMENT	OF	EDUCATION
Mon,	01/21/2013	at	00:00	U.S.	DEPARTMENT	OF	EDUCATION

This program appeared 4 times between 01/14/2013 and 01/20/2013.

WORDWORLD #301

Wed,	01/16/2013	at	12:00	U.S.	DEPARTMENT	OF	EDUCATION
Thu,	01/17/2013	at	00:00	U.S.	DEPARTMENT	OF	EDUCATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

WORDWORLD #302

Thu, 01/17/2013 at 12:00 U.S. DEPARTMENT OF EDUCATION Fri, 01/18/2013 at 00:00 U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.

WORDWORLD #303

Fri, 01/18/2013 at 12:00 U.S. DEPARTMENT OF EDUCATION Sat, 01/19/2013 at 00:00 U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 01/14/2013 and 01/20/2013.